



## The action plan for Slovakia

Action plan					
Action step	Person(s) responsible	Date to be completed	Resources required	Potential barriers or resistance	Collaborators
<b>Education (Workshop)</b>					
<b>Realisation of a training course focus on centre of taste</b>	Meridaunia, IT	June 2021	Hire rooms and ICT, catering, travel costs	Covid-19	New Edu, SK, Stowarzyszenie ARID, PL, Meridaunia, IT, Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület, HU, OZ VIPA SK, SK
<b>Forge a model to provide the training and organizational structure to develop Centre of Taste as enterprise, training and support drivers at regional level</b>					
<b>To establish a Network of local actors that can contribute to the development of a region.</b>	Jakub Dvorský, Mária Behanovská OZ VIPA SK	July 2021	Travel costs (visits in region)	Lack of interest of people in region	Local actors
<b>To discover of productions linked to territorial agricultural vocations, aiming at quality agriculture.</b>	Monika Slaninová OZ VIPA SK, SK  Zuzana Palková New Edu	December 2021	Travel costs (visits in region)	NA	New Edu, SK, OZ VIPA SK, SK Local actors (stakeholders)
<b>To adapt Centre of Taste to local vocations by activating</b>	Jakub Dvorský OZ VIPA SK, SK	2022	Travel costs and working time	Legislation, potential risk in process of approve	OZ VIPA SK, SK Local actors (stakeholders) Regional government



Agricultural and Tourism Specializations				process in regional governments	
<b>To enhance services for the local population.</b>	Viktor Palko New Edu, SK,	2022	Financial resources for reconstruction	Lack of interest of people in region	Legal representative of company/municipality, all members of AGATA Regional Partnership in Slovakia
<b>To promote typical crops, food and wine and obtaining brands</b>	Viktor Palko New Edu, SK, Mária Behanovská OZ VIPA SK, SK	2022	Travel costs and working time	NA	Legal representative of company/municipality, all members of AGATA Regional Partnership in Slovakia



## The action plan for the Czech Republic

<b>Action plan</b>					
<b>Action step</b>	<b>Person(s) responsible</b>	<b>Date to be completed</b>	<b>Resources required</b>	<b>Potential barriers or resistance</b>	<b>Collaborators</b>
<b>Education (Workshop)</b>					
<b>Realisation of a training course focus on centre of taste</b>	Meridaunia, IT	June 2021	ICT, online connection	Covid-19	New Edu, SK, Stowarzyszenie ARID, PL, Meridaunia, IT, Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület, HU, OZ VIPA SK, SK CZU, CZ
<b>Forge a model to provide the training and organizational structure to develop Centre of Taste as enterprise, training and support drivers at regional level</b>					
<b>To establish a Network of local actors that can contribute to the development of a region.</b>	Ivo Šašek Radana Šašková CZU, CZ	December 2021	Travel costs (visits in region)	Lack of interest of people in region	Local actors
<b>To discover of productions linked to territorial agricultural vocations, aiming at quality agriculture.</b>	Ivo Šašek Radana Šašková CZU, CZ	December 2021	Travel costs (visits in region)	NA	Local actors (stakeholders)
<b>To adapt Centre of Taste to local vocations by</b>	Ivo Šašek Radana Šašková	June 2022	Travel costs and working time	Legislation, potential risk in process of	Local actors (stakeholders) Regional government



<b>activating Agricultural and Tourism Specializations</b>	CZU, CZ			approve process in regional governments	
<b>To enhance services for the local population.</b>	Ivo Šašek Radana Šašková CZU, CZ	August 2022	Financial resources for reconstruction	Lack of interest of people in region	Legal representative of company/municipality, all members of AGATA Regional Partnership in the Czech Republic
<b>To promote typical crops, food and wine and obtaining brands</b>	Ivo Šašek Radana Šašková Eva Kánská CZU, CZ	September 2022	Travel costs and working time	NA	Legal representative of company/municipality, all members of AGATA Regional Partnership in Slovakia
<b>Final conference of the AGATA project</b>	Pavel Šimek Jan Jarolímek CZU, CZ	September 2022	Travel costs and working time	NA	Local actors, all members of AGATA partnership, visitors from European countries
<b>Dissemination activities</b>	Eva Kánská, CZU, CZ	November 2022	ICT equipment	NA	Facebook followers, web content readers, Article readers



## The action plan for Hungary

Action plan					
Action step	Person(s) responsible	Date to be completed	Resources required	Potential barriers or resistance	Collaborators
<b>Education (Workshop)</b>					
<b>Realisation of a training course focus on centre of taste</b>	Meridaunia, IT	June 2021	Hire rooms and ICT, catering, travel costs	Covid-19	New Edu, SK, Stowarzyszenie ARID, PL, Meridaunia, IT, Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület, HU, OZ VIPA SK, SK
<b>Forge a model to provide the training and organizational structure to develop Centre of Taste as enterprise, training and support drivers at regional level</b>					
<b>To establish a Network of local actors that can contribute to the development of a region.</b>	Brigitta Bartus, Judit Lengyel Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület (BDIVE)	May 2021	Large amounts of time, travel costs (visits in region), a lot of preparation, catering	Lack of interest of people in region, Lack of awareness	Local stakeholders
<b>To discover of productions linked to territorial agricultural vocations, aiming at quality</b>	Brigitta Bartus - Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület (BDIVE)	November 2021	Travel costs, Careful scheduling of meetings	Unwillingness to meet	Farmers, entrepreneurs, local authorities



<b>agriculture.</b>					
<b>To adapt Centre of Taste to local vocations by activating Agricultural and Tourism Specializations</b>	Balázs Csikós - Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület (BDIVE)	2022	Travel costs and working time	The problem with signing contracts and allocating responsibility	Local and regional government, Stakeholders, Farmers, entrepreneurs
<b>To enhance services for the local population.</b>	Balázs Csikós - Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület (BDIVE)	2022	Good business plan and SWOT analysis	Lack of financial resources	Those interested in the AGATA project, local entrepreneurs
<b>To promote typical crops, food and dishes, and obtaining brands</b>	Brigitta Bartus, Judit Lengyel - Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület (BDIVE)	2022	Good knowledge of promotional tools and product benefits	The difficulty of cutting through the clutter of information and promotion of other products	Legal representative of company, Food Companies
<b>Dissemination events</b>	Balázs Csikós - Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület (BDIVE)	2022	Working time, high organisation costs	Covid-19	Cookery school students, restaurant owners, business owners, all those interested in the AGATA project



## The action plan for Italy

<b>Action plan</b>					
<b>Action step</b>	<b>Person(s) responsible</b>	<b>Date to be completed</b>	<b>Resources required</b>	<b>Potential barriers or resistance</b>	<b>Collaborators</b>
<b>Training</b>					
<b>Training course based on the local governance</b>	Meridaunia	June 2021	Catering, travel to get different companies on the local area	Covid 19	Consorzio Nero di Troia; Fattoria fiorentino, Confcooperative, Masseria Salecchia, Parco Avventura
<b>Forge a model to support the implementation of CoT and promote its role in the rural area of Monti Dauni and implement /use the currency potential of CoT</b>					
<b>Press tour (Journalist, bloggers, YouTubers, instagrammers)</b>	Luigi Casoria Meridaunia Antonella Caggese Meridaunia Angela Loporchio Meridaunia	July 2021	Catering, accommodations, travels in the area of Monti Dauni	Lack of awareness	Pasticceria Casoli, Marina Neve Restaurant, and other restaurants and Municipalities of the area
<b>Educational tour (travellers, travel agencies, journalists of specific journals focused on travel and travel trends)</b>	Luigi Casoria Meridaunia Antonella Caggese Meridaunia Angela Loporchio Meridaunia	December 2021	Catering, accommodations, travels on the area of Monti Dauni	Lack of awareness	Consorzio nero di Troia, Cantina La Marchesa, Decanto, Il Tuccanese, Juvara, some Municipalities of Monti dauni area
<b>training of Professional School</b>		2020/2021	Scholastic instruments	Lack of youth	Students. Agricultural local companies



<b>based on promotion and valorisation of typical products (ITS)</b>	Angela Loporchio Meridaunia				
<b>Training of Professional School based on promotion and valorisation of typical products (Irfip)</b>	Angela Loporchio Meridaunia	2021/2022	Scholastic instruments		VET Institute Kitchen Academy
<b>Regional workshop to promote the model of CoT in regional area</b>	Antonella Caggese Meridaunia	2021/2022	Business plan, focus groups tools	Lack of interest of people in region	Legal representatives of companies/municipalities/opinion leaders
<b>First Activities of Incoming of buyers of food sector</b>	Angela Loporchio Meridaunia	2022	Catering, accommodations, travels on the area of Monti Dauni		Food Companies, Farmers
<b>Local meeting with stakeholders to create new services for local entrepreneurs and to promote in</b>	Luigi Casoria Meridaunia	October/November 2021	Promotional brochures and flyers		Local producers, opinion leaders.





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<b>Second Activities of Incoming of buyers of food sector</b>	Angela Loporchio Meridaunia	2022	Business plan, Catering, accomodation s, travels on the area of Monti Dauni		Local food and wine producers, farmer



## The action plan for Poland

Action plan					
Action step	Person(s) responsible	Date to be completed	Resources required	Potential barriers or resistance	Collaborators
<b>Education (Workshop)</b>					
<b>Realisation of a training course focus on centre of taste</b>	Meridaunia, IT	June 2021	Hire rooms and ICT, catering, travel costs	Covid-19	New Edu, SK, Stowarzyszenie ARID, PL, Meridaunia, IT, Börzsöny-Duna-Ipoly Vidékfejlesztési Egyesület, HU, OZ VIPA SK, SK
<b>Forge a model to provide the training and organizational structure to develop Centre of Taste as enterprise, training and support drivers at regional level</b>					
<b>To establish a Network of local actors that can contribute to the development of a region.</b>	Natalia Kobiernik, Martyna Kurek,- ARID Association	May 2021	Large amounts of time, travel costs (visits in region), a lot of preparation, catering	Lack of interest of people in region, Lack of awareness	Local stakeholders
<b>To discover of productions linked to territorial agricultural vocations, aiming at quality agriculture.</b>	Aleksandra Lenartowicz- SEDA Association	November 2021	Travel costs, Careful scheduling of meetings	Unwillingness to meet	Farmers, entrepreneurs, local authorities



<b>To adapt Centre of Taste to local vocations by activating Agricultural and Tourism Specializations</b>	Maciej Dymacz-ARID Association	2022	Travel costs and working time	The problem with signing contracts and allocating responsibility	Regional government, Stakeholders, Farmers, entrepreneurs
<b>To enhance services for the local population.</b>	Natalia Kobiernik-ARID Association	2022	Good business plan and SWOT analysis	Lack of financial resources	Those interested in the AGATA project, local entrepreneurs
<b>To promote typical crops, food and dishes, and obtaining brands</b>	Natalia Kobiernik-ARID Association	2022	Good knowledge of promotional tools and product benefits	The difficulty of cutting through the clutter of information and promotion of other products	Legal representative of company, Food Companies
<b>Dissemination events</b>	Natalia Kobiernik-ARID Association	2022	Working time, high organisation costs	Covid-19	Cookery school students, restaurant owners, business owners, all those interested in the AGATA project